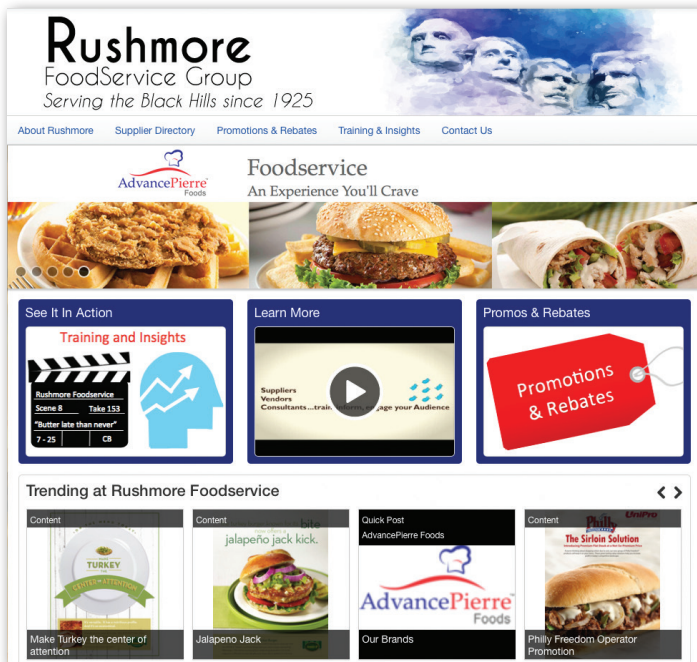




Convey for Foodservice is a **no cost** online resource center for foodservice distributors who want to increase profit, differentiate themselves in the market, and better direct the sales activity of the DSR. The center is fully managed, **funded by and updated by suppliers** and contains rebates and coupons, product updates, sell sheets, recipes, training and insights.



A Single Online Location

Operators and DSRs login to a single location to find ideas, rebates & coupons, training, product information and more. It's easy to find what you need.

Informs and Engages Operators

Differentiate yourself to your operators by providing a resource center to help them get ideas to attract more customers and generate revenue. Market directly to the operator from the site.

Directs DSR Activity

Focus the DSR on the most profitable customers, categories and product lines. Show him what orders he is missing and how to best spend his time.

Generates Additional Profit

Suppliers are motivated to free up additional dollars to participate in a program that gives them more touches with the operator and DSR and a great ROI.

Differentiates the Distributor

Your branded and customized resource center keeps them coming back to you for the valuable tools they need to run their business. Use the online center to stand out from the competition.

Creates No Extra Work

The program is fully managed for the distributor from the technology to the supplier training and onboarding. This ensures that the Operator and DSR have the experience that works for your organization.

Convey for Foodservice

- Fully Managed
- Profit Center for Distributors
- Great ROI for Suppliers
- For Operators or DSRs
- A Competitive Difference
- Updated by Suppliers